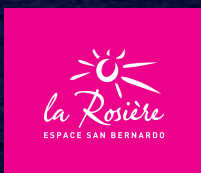


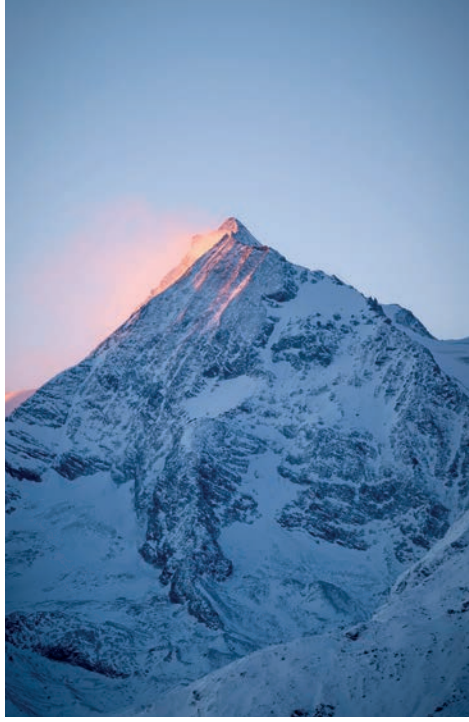


LA ROSIERE

PRESS KIT
#Winter 2023-2024



SUMMARY



04

-THE RESORT BETWEEN FRANCE AND ITALY

06

-NEW THIS WINTER

10

-THE SKI AREA

12

-FRILUTSLIV. WHAT'S THAT?

14

-FAMILY, IT'S SACRED

17

-THE PLACES TO VISIT

21

-RIDE. EAT. SLEEP. REPEAT.

26

-WINTER EVENTS CALENDAR

28

-24H IN ROSIÈRE

30

-THE ALPS ON A BUDGET :
LA ROSIÈRE'S MONEY-SAVING TIPS

32

-PRACTICAL INFORMATION



THE RESORT BETWEEN FRANCE AND ITALY

Located at an altitude of 1850 meters, La Rosière overlooks the Haute Tarentaise valley and offers a preserved space for visitors. **Connected to Italy**, it's a hidden gem to be explored by friends or family.

A COSY AND PRESERVED RESORT

Created in 1960 by shepherds, La Rosière is a personable and authentic resort with 13,950 tourist beds. Many of the establishments are still managed by the founders' children and grandchildren, who continue to welcome visitors with a family spirit. With much development over recent years, La Rosière has maintained its core identity by limiting in its development plans, the number of beds at 15,000.

SUNSHINE FOR EVERYONE

Perched on a balcony like spot, La Rosière provides a panoramic south-facing view of the Haute-Tarentaise valley. From dawn till dusk, the sun shines on and warms visitors of all ages.



GUARANTEED SNOWFALL

Located just a few kilometers from Mont Blanc and near the entrance to the Col du Petit Saint-Bernard, La Rosière benefits from favourable weather conditions. These unique characteristics ensure optimal snowfall throughout the season, which next winter will be from December 16, 2023, to April 20, 2024.

THE NEARBY DOLCE VITA

The Espace San Bernardo is a unique ski area in the northern Alps. Its 154km of ski slopes link La Rosière in France with La Thuile in Italy. Beginner or advanced skiers, freeriders or ski tourers, the Espace San Bernardo caters and adapts to all levels.

NEW THIS WINTER

EVENTS

SNOW GOLF TOURNAMENTS

In March 2023, La Rosière and the Ski Domain staged the Winter Golf, a B2B event combining a snow golf tournament with roundtable discussions focusing on shared environmental challenges between golf and skiing: water management, resource utilization, economic models. Building upon the success of this event, La Rosière will host a snow golf tournament every month, open to visitors. Accomplished golfers and curious newcomers alike will have the chance to discover a novel way of playing golf.

ACCOMMODATION

A RETREAT AT THE BOTTOM OF THE SLOPES WITH THE LODGE DES GLACIERS

Following a swift 7-month construction project, Altitude Résidence opens its Lodge des Glaciers in December 2023. Located in the heart of the resort, 100m from the central snowfront and with doorstep skiing guaranteed (being able to return by skis directly), this residence comprises of 11 apartments accommodating 4 to 18 individuals, with a total capacity of 103 beds. Blending traditional charm with modern materials, the units are aimed at 4-star classification. Services such as grocery delivery and in-home massages ensure a memorable stay at the Lodge. Starting from €380/night. Bookings available at www.lodgedesglaciers.com



▲ AN ALTERNATIVE LUXURY EXPERIENCE WITH THE CLUB MED EXCLUSIVE COLLECTION

Launched in 2021, the 4-Trident Club Med in La Rosière boasts 918 beds. At start of winter, the Club will inaugurate its Exclusive Collection 5-Trident extension, introducing 43 suite-apartments, thereby adding 150 additional beds. The interior design of these suites, all of which are high-end, reinterprets the artisanal elements of the region of La Thuile in the Aosta Valley, where a tradition of lacemaking has existed since the 17th century. For visitors, the Exclusive Collection provides a unique experience: a totally dedicated team for the Exclusive Collection Space, a readily available concierge service, assistance with reservations in the resort, its own welcome lounge with bar and snacking services, champagne from 6pm. Breakfast is offered as room service, and it has its own exclusive ski room overlooking the slopes. *Pricing available at www.clubmed.fr*

FOOD

LE TERROIR DES VIGNOBLES :
A GEM ALREADY INCLUDED IN THE
GAULT&MILLAU GUIDE ►

In the winter of 2023, Judith, a local native, and her husband Alexandre unveiled high-end establishment. Both hailing from the renowned Restaurant Le Chabichou in Courchevel (a 2-star Michelin guide restaurant), Judith and Alexandre offer a refined menu in a cozy and minimalist setting. Alexandre has curated a selection of "hidden gem" wines from small producers and works on the starters and main courses in the kitchen. As the pastry chef, Judith concludes the meal with skilfully crafted and original desserts. Mentioned in the Gault&Millau (renowned French restaurant guide) website just a few months after its opening, Judith and Alexandre have established a true dining experience at accessible prices. Reservations are recommended (09 81 50 38 02), as the 30 seats fill up quickly! As a bonus, all wines from the menu are available in the cellar, for a takeaway tasting.



White chocolate crispy,
Pineapple Brunoise, Yuzu Sorbet

SKISET OLYMPIC SPORTS&CAFÉ: ALL-IN-ONE RENTAL
AND DINING AT THE CENTRAL SNOWFRONT

With 17 years of experience in the resort, Marc Pirard, former coach of the French ski teams, has opened the "Olympic Sports&Café" shop on the central snowfront. This 280m² space offers rental and equipment sales services, an "express waxing-sharpening" workshop, and ski storage, all provided by a team of passionate experts and talented boot fitters equipped with the latest gear. It's the "Café" aspect that truly adds character to this space, aiming to make it a genuine hub for socializing and interaction. Throughout the day, locally sourced homemade meals will be available quickly to customers. Events will enliven the season, including free ski tests every week, film screenings, themed nights, and après-ski music sessions. In partnership with the off-piste division of the ESF (French Ski School), every week visitors will receive information about off-piste conditions and safety measures for the week.



Poultry Ballotine, Walnut insert,
Carrot purée and yellow wine sauce



AMENITIES

PRODUCTIONS IN THE WOODS AT THE FOREST THEATRE

Here is performance venue, which is perfectly integrated with nature and blends seamlessly into its surroundings. The Forest Theatre of La Rosière has been built right in the heart of the Forest Trail, connecting the two districts of the resort, **without felling a single tree**. Constructed entirely from larch wood, a durable local timber, and without any concrete, it stands as a testament to sustainability. Its wooden foundations are securely anchored several meters deep. With a capacity of up to 200 people, it hosts a **diverse range of events**: concerts, shows, open-air cinema... You can even have your wedding here!

TOP MEETING

At the **PARADiS** Restaurant, professionals can enjoy a seminar room with a view, fully equipped for conferences or work sessions, at an altitude of 2000 meters, in the middle of the ski slopes. Accessible by ski or on foot. Privatization and catering upon request. Max. 35 people.

REVAMPED BEGINNERS' SNOWFRONT

This winter, the beginners' snow front in the Les Eucherts area is getting a makeover with the replacement of the Dahu drag lift with a 4-seater fixed chairlift. This significant upgrade is especially beneficial for beginners. After the initial action on the Lutins carpet, beginners can now smoothly progress to the Dahu chairlift. By reducing its footprint on the Eucherts snowfront, this new lift will allow wider access to the two green and two blue slopes in the area. Additionally, public toilets will be accessible at the departure point.

3 HOUR BEGINNERS PASS: € 23

5 ski lifts are accessible with this pass, during **3 consecutive hours**:

NEW:

- Dahu Ski Lift
- Lutins magic carpet lift (free)
- Ski Lift « des Clarines »
- Ski Lift « du Lièvre Blanc »
- Ski Lift « Manessier » (free)

THE SKI AREA

Whatever the skill level, preference, or desires, the Espace San Bernardo is accessible to everyone

NEW: COVERED PICNIC AREA ON THE SLOPES

This new gathering spot, located where the golf course lies in the summer, will provide an open-access relaxation area with electric grills, loungers, and picnic tables available. Skiers and hikers will have complete independence to enjoy their picnics with shelter whilst enjoying an incredible view of Mont Pourri.

BETWEEN FRANCE & ITALY, 154 KM OF SLOPES

- 80% of the slopes are located above 1850m in altitude.
- 8 green slopes / 25 blue slopes / 35 red slopes / 14 black slopes.
- A skier density that allows for smooth and comfortable conditions for ski lifts with a favourable ration of 154 km of slopes for 13,950 beds.

WITH THE « CARTE BLANCHE », POSSIBLE ON FOOT AND WITH KIDS

The "Carte Blanche" allows non-skiers to enjoy a wide range of non-ski activities offered by the resort. At the fixed rate of 38€, it provides unlimited pedestrian-snowshoe access to the ski lifts for 1 day, entry to the ice rink, a cinema ticket, an X'treme sledge ride, and an introductory session of Laser Game or Paintball.

As for the youngest visitors, children under 5 years old are entitled to a complimentary pass for the French part of the Ski Domain, upon proof of age (+2€ for the magnetic card).





Espace San Bernardo – 2023-2024 Prices

Adult

1 day ski pass: €55.50

6 day ski pass: €279

6 day X-periences: €348

Child (5-12 yrs – free for the under 5)

1 day ski pass: €41.50

6 day ski pass: €209.50

6 day X-periences: €278.50

Early Booking Promo on X-Periences Packages: -15% until November 30, 2023

Complete list of prices available on [larosiere.ski](https://www.larosiere.ski)

FRILUTSLIV. WHAT'S THAT?

The mountainsides, the great outdoors, landscapes. Tranquillity, sounds muffled by snow. La Rosière is also the perfect place for those seeking disconnection, a return to nature, a personal haven. Depending on what you're looking for, there are two scenarios: embracing frilutsliv, the Norwegian art of fully enjoying the fresh air outdoors and finding rejuvenation in the cold. Alternatively, indulging in relaxation and treatments within the warm atmospheres of La Rosière's spas.

THE RIDGE, ON SNOWSHOES

La Rosière offers around 27 km of hiking trails, accessible on foot or with snowshoes, of which 12 km are groomed and prepared. Craving some fresh air? Purchase a pedestrian pass (€18/adult) and enjoy unlimited access to 5 ski lifts. For example, start leisurely from the Les Eucherts area on a 3-kilometer groomed trail, heading towards the Fort chairlift that takes you effortlessly up to 2390m in altitude. At the summit, soak in the view with some mulled wine before returning to the Roc Noir slope along the ridge for 3.4 kilometres. If you have any energy left, you can descend for 6 kilometres. If your thighs start to burn a bit too much, take the Roches Noires chairlift back: it will bring you directly to the Centre's snow front for a well-deserved gourmet break at Josie La Folie

With the Guides and Accompanists Office of La Rosière, you can also embark on guided excursions to explore the trails safely. As a bonus, you'll receive a wealth of advice and a history lesson about the region.

SKI TOURING FOR EVERYONE

An evening dedicated to ski touring. Every Tuesday, experience a night-time introduction to ski touring with La Rosière's ski schools (Oxygène, OriginAlps, Evolution2 and ESF). Learn to apply climbing skins, manage your energy, and optimize your efforts: instructors teach participants the fundamental techniques of this sport. As an added bonus: a magnificent sunset over the valley and a Savoyard snack in the forest. **From €25.**

esflarosiere.com - originlps.com - oxygene.ski/fr/la-rosiere-ecole-de-ski - evolution2larosiere.com



The big SPACes

Several establishments offer treatments in their high-end SPA spaces, sometimes combined with a meal.

Alpen Lodge Ritual – 60min - €120 ▶

- Relaxing and rejuvenating body massage.
- Facial treatment and massage using a rose quartz Gua Sha, restoring suppleness and comfort to the skin.
- One hour of access to the relaxation area (pool, sauna, steam room, jacuzzi) is included with this treatment.

mgm-hotels-residences.com/hotel-alpen-lodge-la-rosiere

I.L.Y Hotels Lunch & Pool – €40 ▶

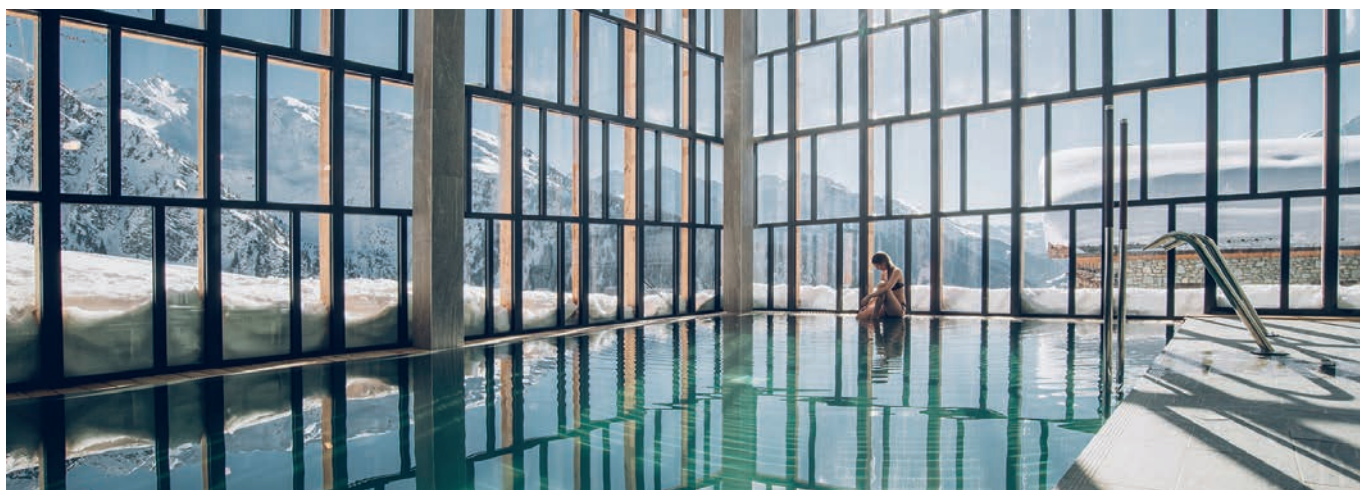
- Lunch (starter + main course + dessert) at Bonami to discover a pleasant menu designed for sharing, whether as a couple or a group, with a hint of nostalgia. The menu is based on local produce, offering a carefully curated mix of vegetables, hearty winter dishes.
- Free access to the wellness area, characterized by wood and glass, featuring a sauna and steam room, three hot tubs including one outdoors with breathtaking mountain views, also enjoyed from the 16m long swimming pool.

ily-hotels.com/spa

Romantic Package at Hotel Alparena Spa ▼ – 50 min – €330

- Simultaneous duo massages for 50 min by Thalgo, a leading French brand in marine cosmetology.
- 30-minute private use of the sauna and outdoor nordic bath.
- One glass of champagne per person.
- Dinner at the gourmet restaurant Alpagio.

hotel-alparena.com



FAMILY, IT'S SACRED

La Rosière is certified with the FamilyPlus label. Welcoming families is part of the philosophy. Whether you're a large family, single parent, with young children or teenagers, all are warmly welcomed. The very design of the resort and the array of services and activities offered ensure that every family can enjoy an ideal and tranquil holiday.

THE FAMILYPLUS LABEL

As a certified FamilyPlus destination, La Rosière and its stakeholders commit to 6 criteria:

1. Personalised welcome for families.
2. Age-appropriate entertainment for all.
3. From the littlest to the biggest: tailored pricing for everyone.
4. Activities for both young and old, to be experienced together or separately.
5. Convenient access to all shops and services.
6. Special care of children by our experts.

Regularly and independently assessed, these criteria ensure a successful and memorable experience for families.



THE GALOPINS CLUB WITH ESF

Managed by the French Ski School (ESF), the Galopins Club welcomes children from 18 months to 12 years at both the Centre and the area of Les Eucherts. There's a Baby Club for children aged 18 months to 3 years, and the Leisure Club for ages 3 to 12. Lunch can also be provided. Everything is set up to ensure that children and parents have the best possible days out.

— esflarosiere.com

PLAYFUL SKIING WITH EVOLUTION 2

Recognising that children's skiing experiences should be unique, Evolution 2 is introducing a playful component to its group lessons for children this year. Beginner children will take part in an outdoor escape game on the ski slopes during their week, led and guided by their ski instructor. Other more advanced groups will immerse themselves in the daily activities of the ski patrollers, participating with them in opening the slopes.

In addition to the unique experience, this provides youngsters with the opportunity to discover new aspects of the mountain (orientation, safety, ecology, history). — evolution2larosiere.com

AND AFTER A DAY OF SKIING?

La Rosière offers numerous activities beyond skiing. With or without snow, indoors or outdoors, it will be challenging to try everything in just one week!

XTreme Luge :

Experience the year-round luge of La Rosière. Mounted on a rail, the sledge zooms down the slopes of La Rosière, giving thrills for about 1 min 30 seconds. You control the speed, limited to 45 km/h. Even the youngest, starting from 2 years old, can try it out, accompanied by an adult, of course. €69 for 10 descents (summer 2023 rates) — larosiere.net/xtreme-luge ►



Bowling :

Inside the Le Flocon bar-restaurant, you'll find 6 bowling lanes available to enjoy.

Paintball or Laser Game :

Amidst the forest, sheltered by the fir trees, immerse yourself in the powder to dodge your opponents' shots. Whether with the laser version or paintball, both young and old can get the adrenaline of the battle. — larosiere.net/paintball ►



YOONER, PARET, SNAKE-GLISS

When the slopes close, your final descent can be done in a much less conventional manner: try the "paret" with Evolution2 or the "yooner" and "snake-gliss" with ESF. The "paret" is a traditional single-blade sled, while the "yooner" represents its modern evolution. As for the "snake-gliss," it's an assembly of sleds (up to 10) sliding down the slopes, weaving through the trails like a snake. A superb way to end a day! ►





THE PLACES TO VISIT

FOR DRINKS AND PARTYING

La Rosière is a family-oriented resort with a serene atmosphere, perfect for quality time with family and friends. But don't be mistaken, you can also let your hair down!

On the slopes, visitors can discover **L'Antigel**, a high-altitude bar/restaurant that hosts lively afternoons with a DJ every week. You can dance without even taking off your ski boots, all while enjoying a magnificent view of the valley, warmed by the rays of the setting sun.

— lantigel.com.

Back in the resort, the partying can continue at the cosy and welcoming **Via Ferrata**, which is like a huge mountain chalet combining a bar, restaurant, and night club.

— viaferrata.ski

Looking for a more nightclub-like atmosphere? **The Blue Bar** and its owner Jeannot will delight the night owls.
— larosiere.net/equipement/le-pub-o-9

Bit of a wine enthusiast? Head to **Bar Larkyala**.
— larkyala.com

Choose from over a hundred Savoyard, French, and Italian wines, all in an authentic atmosphere. On-site or to go, the sommelier will guide you through your selection. Natural, organic, conventional; white, red, rosé, or orange - the wine selection offers a broad exploration of the local productions. With the "**L'Initiative**" option, for €25, discover the basics of wine tasting, label interpretation, and winemaking techniques in a 1-hour session.





INDULGE IN CULINARY DELIGHTS

Just as the ski area offers something for every taste, La Rosière's restaurants follow the same principle.

◀ On the slopes, **PARADiS** offers meticulously prepared cuisine crafted from local products. Vegetarians can savour the Mère Maury's ravioli gratin. The slow-cooked pork rib will delight meat lovers.

— paradis-larosiere.com

In the area of Les Eucherts, a must-do is a stop at Lucie et Coco's! Just a stone's throw from the slopes, **L'Ancolie** is a large family chalet transformed into a typical Savoyard restaurant. The raclettes and fondues are delicious, and the rest of the menu lives up to its promises as well. If you come for the menu, you'll return for the ambiance. The staff are attentive and make you feel right at home. As a bonus, the terrace offers a splendid view of the valley and Mont Pourri.

— larosiere.net/restaurant/lancolie ▲

In the centre, head to Le Boréal. Jérémy and his team offer refined and hearty plates inspired by various cuisines from around the world as well as the traditional local dishes. From the Asian inspired Crying Tiger to the French truffled ham croque-monsieur. A delight.

— facebook.com/leborealrestaurant

What about Italy? When you pop over the border to Italy, there are some must-visit spots also.

At **Chez Pepita**, you can indulge in sumptuous pizzas, but for the bigger appetites, the "skier's menu" is a must: it's a tasting menu offering 3 starters, 2 types of pasta (truffle and venison), and the famous apple strudel. It's best to arrive hungry! On the slopes, **Le Petit Skieur**, in a splendid mountain chalet, offers a range of Italian gastronomy: pizzas, polenta, salads, focaccias.

— facebook.com/restaurantpepitacafe / facebook.com/lepetitskieur.lathuile





RIDE. EAT. SLEEP. REPEAT.

The Mont Valaisan area and La Rosière's exceptional snowfall make it a favoured destination for powder enthusiasts, whether on skis or snowboards. Major events are organised here during the season.

◀ SAFETY SHRED DAYS

The largest French freeride gathering returns to La Rosière for the third year from the 10th to 14th of January. Presented by Victor Daviet, pro rider for Salomon, this event offers the general public an awareness and training program on mountain risks and rescue operations. In 2023, about 200 individuals were trained and educated through this event.

In a relaxed atmosphere, participants will be trained in **avalanche victim search techniques** by professionals from ANENA (French National Agency for the Study of Snow and Avalanches) as well as prominent figures in snowboarding (Victor De Le Rue, Thomas Delfino, Marion Haerty). Alongside, the days will be also filled with conferences, snow simulation workshops, and a banked slalom.

Reservations can be made at :

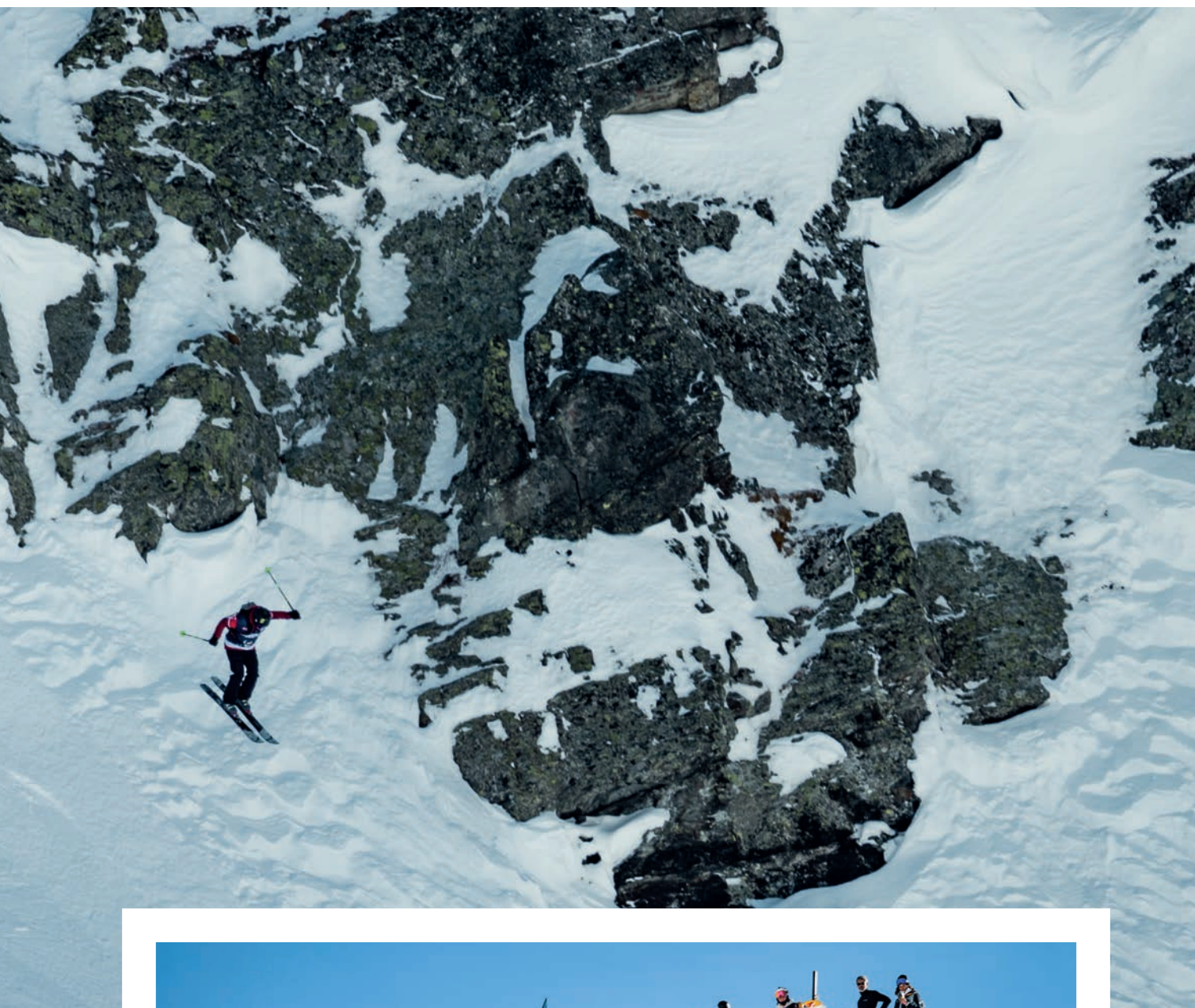
— reservation.larosiere.net/billetterie-evenements



GO BIG OR GO HOME

For those who want to experience the true essence of freeride, head to La Rosière in January 2024. During three competitions organised by the Compagnie des Alpes and Evolution2, the world's best riders will launch themselves from the north faces of Mont Valaisan and the Fort area.

- **Freeride Junior Tour** - January 13, 2024:** The future is here! Witness the top 90 rising stars of the discipline in full action.
- **Freeride World Qualifier** - January 16, 2024:** 90 riders, including the best amateurs from France, will descend the slopes, aiming to advance to the next round.
- **Freeride World Qualifier**** - January 18, 2024:** The FWQ**** is the essential gateway for entering the exclusive Freeride World Tour. 80 competitors will battle it out in the powder.



RIDE. EAT. SLEEP. REPEAT.

23



WINTER

BACKSTAGE WEEK

From December 18th to 22nd, 2023, discover La Rosière behind-the-scenes. You'll have the opportunity to discover the roles of the station's professionals. The week is filled with numerous activities: how the slopes are opened and groomed, waxing and boot fitting, snow clearing, and even an introduction to avalanche rescue.



CHRISTMAS MAGIC

In the illuminated forest of La Rosière, visitors will be transported into the magic of Christmas. Various activities are offered: treasure hunt, wish tree, and Santa's mailbox. Be sure to make a note in your calendars from 23rd to 26th December to not miss out on Gospel singing and the surprise arrival of Santa.



EVENTS CALENDAR



NEW YEAR'S CELEBRATION

La Rosière invites you to celebrate a **high-altitude New Year**. Join us at the Place des Eucherts for fireworks and a DJ set. A memorable evening is planned to welcome in 2024 amidst a festive and joyful atmosphere.



ROC NOIR TRAIL

One of the sporting highlights of the winter season, the Roc Noir Trail is a timed ski touring race held at night. From the Ecudets parking area to the finish line at the Roches Noires chairlift, both amateurs and professionals will take on this steep ascent on Tuesday, January 23, 2024.

WINTER

THE WHITE TRAIL

La Rosière's White Trail returns for its 7th edition. The event is planned for Friday, February 9, with a sunset start. Runners can choose from three distances: 5km with a 280m elevation gain, 10km with a 450m elevation gain, and 20km with a 1000m elevation gain.



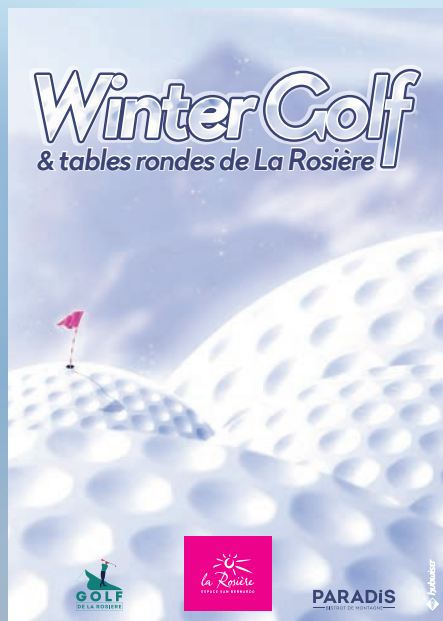
CARNIVAL

The festive spirit will be celebrated on February 13, 2024, during La Rosière's Carnival. The day has many fun activities planned.

CM@THE TOP

For professionals in the digital and PR sectors who specialise in mountain activities, this is an unmissable event and takes place in la Rosière on Thursday 21st and Friday 22nd March 2024. For its fifth edition, the program will once again be packed with talks and masterclasses led by experts in their fields: photographers, drone pilots, content creators, graphic designers. Don't miss out on the traditional Awards evening.

EVENTS CALENDAR



WINTER GOLF AND ROUND TABLES OF LA ROSIÈRE

Due to its resounding success, this unique event returns for its second edition on Thursday, March 28, 2024. La Rosière's 9-hole snow-covered golf course opens for a scramble tournament featuring teams of two players. In the afternoon there are round table discussions on key mountain-related topics promising an enriching exchange between experts and participants.



THE BANDS-CAMP ACADEMY

The Bands-Camp Academy returns to La Rosière for a week of 100% music. This event is dedicated to musical culture and boasts numerous concerts, as well as guitar workshops and musical projects for emerging talents. Visitors and locals, make a note in your diary, it's from the 10th until 17th April, 2024.

SCÉNARIO A : FIRST TRACK AND FRIENDSHIPS

8:30am: It's Tuesday, time for the First Track. Meet at the base of the Eucherts chairlift half an hour before the resort opens at 9 AM. Hop on and enjoy two or three runs, alone with a few privileged skiers. The mountain is just waking up, and all you hear is the sound of skis on the freshly groomed snow.

After a few runs, it's time for a break at PARADiS. Included in the First Track package is the chance to refuel for the morning. A coffee, a pastry, and a glass of orange juice, all with a sublime view.

Hunger strikes. Stop at L'Antigel, a slope-side mountain restaurant near the Tétràs run. Corinne, Didier, and their team welcome you into this spacious chalet with an enticing menu. Indulge in the Beaufort cheeseburger – a true delight!

2pm: Back on the slopes for a few runs to help with digestion. The sun is still high, making it a perfect time for a photo on the Panoramic footbridge. This metal bridge is located above a precipice at the fort. Swipe your lift pass at the terminal, the camera takes the picture, and you receive it via email a few minutes later.

The day has been busy, and you've now got the urge to hang up your skis. Back in the village, have a drink at the Via Ferrata to share the day's moments and check out each other's photos.

5pm: Head to the Xtreme Luge for some final thrills. At 45 km/h, the twists and turns are exhilarating, as you can hear from the screams and shouts.

It's fondue night! Stop by Odile's place, Aux Délices Fermiers, to buy the cheese, some Savoie white wine, and a bit of charcuterie. For bread, head to the Ledemé bakery just above.

10pm: With a full belly and a happy heart, it's time to rest. The week's holidays have only just begun!

24h IN LA ROSIERE





SCÉNARIO B : BENVENUTO IN ITALIA

9am: Skiing across a border? Today's the day! Strap on your skis and head to the Eucherts chairlift. After a few warm-up runs, make your way to the Fort de la Redoute Ruinée to admire the historic military building and the view of Mont-Blanc.

From the fort, head to the north face of the mountain, towards the Bellecombe drag lifts, which will take you to the Italian border. Make the most of these as they are among the last drag lifts still running in the Haute-Tarentaise.

Italia! Beautiful slopes await you amidst the fir and larch trees. You'll sense a different ambiance, a new feel in the air.

12pm: At the snowfront of La Thuile, head for shuttle for Chez Pepita, the restaurant just 600 meters away. Indulge in one of their delicious pizzas. Don't miss their divine tiramisu, and finish with the local digestif: limoncello cream in a chocolate cup!

After a quick shuttle ride back, take the La Thuile gondola to reach the upper areas of the Italian resort.

3pm: Back in France. The sun bathes the entire mountainside, and you leisurely glide down the wide French slopes, heading towards the hotel.

After all this effort deserves some reward: a 30-minute massage at the hotel's spa to relax all your muscles. Shed off any remaining fatigue in the hammam.

Free time over, head to the Terroir des Vignobles to discover their menu curated by Judith and Alexandre. Surprising starters, elaborate main courses, sumptuous desserts, all accompanied by an impressive wine selection – it's hard to find a better way to end the day!

THE ALPS ON A BUDGET

LA ROSIÈRE'S MONEY-SAVING TIPS

"Winter sports are expensive!" Yes, they can be! But... with a little effort in finding the right deals, there are several options to make the most of your budget and enjoy what La Rosière has to offer.

TRAFFIC TIPS:

The X-Periences pass combines several activities. Consider staying from Sunday to Sunday. If you arrive and depart on Sundays, you should encounter much smoother traffic conditions for driving, sometimes lower rates and less people on the pistes on the Saturday. Several accommodations operate from Sunday to Sunday: Club Med, Miravidi, Grivola. The complete list is available at reservation.larosiere.net

THE XPERIENCES PASS

The Xperiences Pass combines a variety of activities. Along with the ski pass, it includes an extra half day of skiing on the day of arrival, a session of First Track for some early skiing, a snack at the high altitude restaurant PARADiS, a cancellation insurance covering up to 2 days before arrival, and a wide range of non-ski activities: ice skating, cinema, X'Treme Luge, laser game, or paintball. Priced at €348 for six days, only €69 more than the regular 6-day ski pass, pass holders get €120 worth of activities.

Early Booking Offer :

Up to 15% Off Your X-PERIENCES Pass.

This offer is exclusively available on www.larosiere.ski for the purchase of a 6.5 or 7.5-day X-PERIENCES pass before 30/11/2023

THE DOLCE VITA GETAWAY ▼

An escape away for two...starting from €250 per person for 2 days/1 night (so ideal for a weekend), you can experience a combined break between France and Italy. On the first day, head to Italy on skis, with swimwear and your toothbrush in your backpack. Once in Italy, make your way to the **QC Thermes in Pré-Saint-Didier** for a relaxing time spent in hot water pools, both indoors and outdoors, at the foot of Mont Blanc. After dinner and a night in Italy, return to France on skis

— reservation.larosiere.net/aventure-dolce-vita



PACKAGE "BUY ONE, GET ONE FREE"

There's plenty of gifts for anyone coming in the final week of the ski area's season, from April 13th to 20th: 6-day ski pass, group ski lessons, cinema, ice skating... for each of these purchased services, the same service is then offered for free. Exclusive offer at reservation.larosiere.net

THE TRAIN OFFER

You deserve a reward for making an effort to reduce your carbon footprint. All visitors coming to Bourg-Saint-Maurice by train are eligible for a 15% credit on their next ski pass.

ANTIPASTI

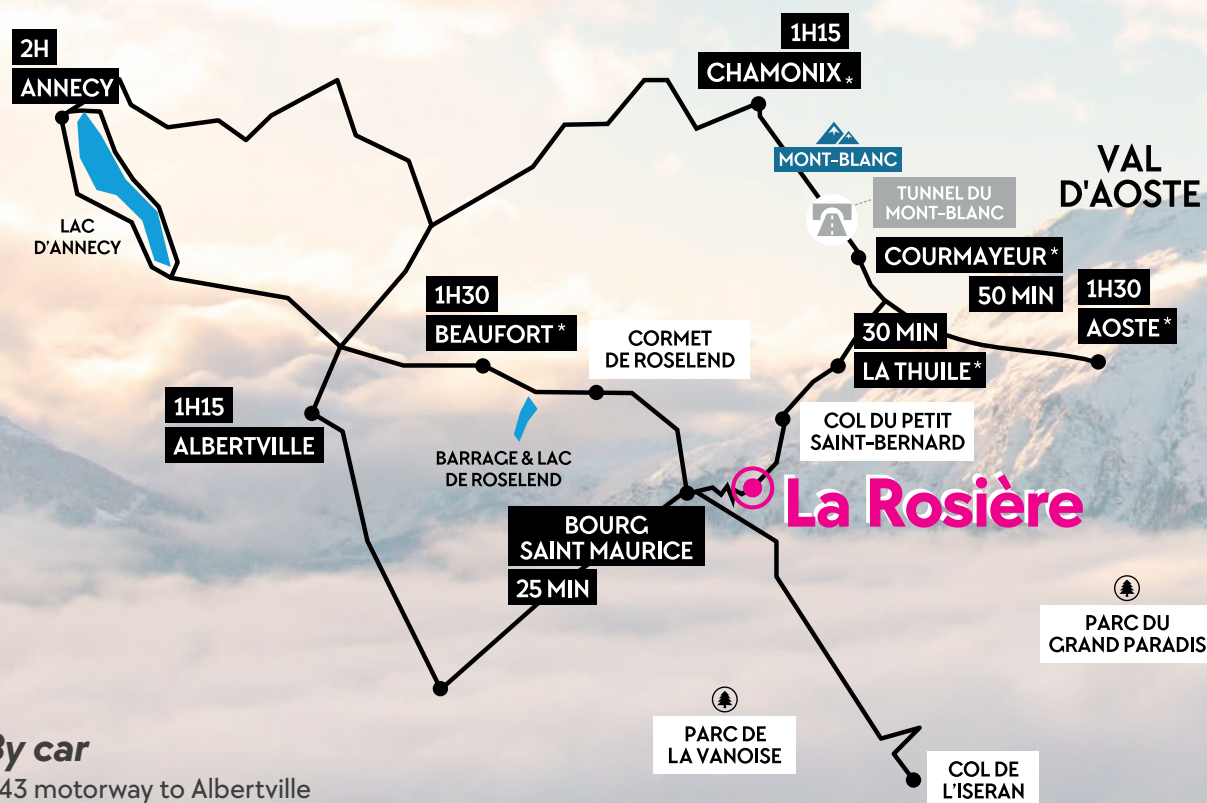
From December 16th to 23rd, 2023. Be amongst the first to enjoy the Espace San Bernardo with a half-price ski pass. Itching to hit the slopes and only have a few days available? The short Antipasti stay is ideal. From three to five nights, you can start the season cheaply. Prices from €104 per person, based on a 4-person studio for 3 nights + 2-day adult ski pass on the Espace San Bernardo. — reservation.larosiere.net

TUTTO BENE

From January 6th to 20th, 2024 and from March 16th to 30th, 2024. Undoubtedly the best price offer of the entire season to enjoy the Espace San Bernardo. Valid during certain periods outside of school holidays, it allows couples and junior or senior groups of friends to save and make the most of the resort. Starting from €279 per person: accommodation (based on a 4-person studio) + 6-day adult ski pass. — reservation.larosiere.net

PRACTICAL INFORMATION

Access Map:



By car

A43 motorway to Albertville
RN 90 to Bourg-Saint-Maurice
RD 1090 for 23 km to La Rosière

Attention GPS: The Col du Petit Saint-Bernard is open from the end of May to November.

By plane

Chambéry airport 135km away
Lyon Saint-Exupéry Airport 210km away
Geneva International Airport 215 km away

By train

Bourg-Saint-Maurice TGV station
23 km away TGV-Thalys

*IN SUMMER ONLY

Col du Petit Saint-Bernard closed from November to May
Via Italy, via the Mont Blanc tunnel and Courmayeur.
At Pré Saint Didier, follow La Thuile, then the Little Saint Bernard Pass.

Press Contacts

FRANCE & EUROPE :

AOP – Agence Olivia Payerne

Flavie Dupont

flavie@agence-op.fr

+33 (0)6 95 31 47 46

UNITED KINGDOM :

Montagnes Representation

Nadine Carle-Edgar

nadine.carle@gmail.com

+44 7905 252460

Tourist Office

Arthur Cotteverte – Responsable

Communication

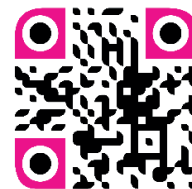
communication@larosiere.net

+33 (0)6 84 36 05 15



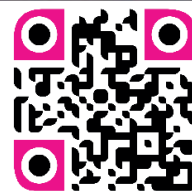
QR Code for

Press Space



QR Code for

Photo Library



Photos Credits

La Rosière Tourisme / Tristan Shu / Le Terroir des Vignobles / Jean-Baptiste ROIG / Club Med / Thermes Pré St-Didier /
Hôtel Alparena / Alpen Lodge Hôtel et Spa / I.L.Y Hotels La Rosière / Maxime Coquard / Studio Bergoend / Juliette Rebour

